



# COMPETITION

Prætica's partners and associates in charge of issues relating to competition law and the legislation on fair commercial practices are experienced practitioners in these areas.

Some of them are (co)authors in legal reviews and books and/or are invited as expert speakers at colloquia and seminars on a regular basis.

Prætica's competition law team includes members of the the Belgian Association for the Study of Competition Law (which is itself member of the International League of Competition Law). One of them has become president of the Belgian Association since 2016 for a period of three years.

## OUR SERVICES

Each company or trader operating on the Belgian market will be faced to European and Belgian rules relating to competition and fair commercial practices, such as a duty to inform consumers, sales practices, etc.

- Since the entry into force of the Code of Economic Law, this whole set of rules is still regularly completed with additional provisions, while infringements are more and more severely punished.
- In this context, we assist businesses, from small start-ups to established multinationals, by providing them with advice, carrying out audits, conducting negotiations and defending their interests in or outside courtrooms.

#### In particular, we assume the following missions:

- The negotiation and drafting of contractual documents in conformity with the competition rules and fair commercial practices
- Auditing (due diligence) of companies' contracts, practices and operations
- Assisting clients who wish to bring their activities in full compliance with the competition rules
- Defending the interests of clients who are victim of unfair practices and anticompetitive behaviour or those who are accused of having committed or organized them
- Representing these clients before the Belgian and European public authorities and courts
- Conducting negotiations with the different competent authorities with regard to the consequences of infringements or complaints

### MATTERS DEALT WITH

General conditions (sales or services)

Commercial contracts

**Prohibitory injunctions** 

Establishment of infringements and filing of claims and complaints

Violation of business secrets

Fair and unfair commercial practices

Soft law

Consumer protection

Antitrust

Fines and penalty payments for non compliance

Abuse of individual or collective dominant position



PRÆTICA IS AN ORGANIZATION OF LAWYERS CREATED FROM A BLANK SHEET OF PAPER. FOUNDED IN 2011, IT IS AN INNOVATIVE LAWFIRM 2.0, DEMATERIALIZED, OPERATING IN A NETWORK, APPLYING COLLABORATIVE WORK METHODS. PRÆTICA IS A C.S.R. ORGANIZATION WITH SUSTAINABLE DEVELOPMENT IN MIND.

PRÆTICA STRONGLY BELIEVES THAT THE RULES ON FAIR COMPETITION AND COMMERCIAL PRACTICES SHOULD CREATE A LEVEL PLAYING FIELD THAT ALLOWS COMPETING UNDERTAKINGS TO ACT ETHICALLY IN THE COURSE OF THEIR BUSINESS.

IN THIS RESPECT, RECONCILING ECONOMICS AND THE LAW IS A FUNDAMENTAL CONDITION FOR SUSTAINABLE DEVELOPMENT, SOCIAL RESPONSIBILITY AND A FAIR ALLOCATION OF PROGRESS AND PROSPERITY.

#### COMPETITION

AFRICA DESK

COMMERCIAL
INSOLVENCY
CORPORATE & FINANCE
INTELLECTUAL PROPERTY
CORPORATE IMMIGRATION
CRIMINAL & BUSINESS LAW
ALTERNATIVE DISPUTE RESOLUTION
SOCIAL
REAL ESTATE
TAX

©PRÆTICA SPRL-2017