

INTELLECTUAL PROPERTY

WHAT WE DO FOR OUR CLIENTS

Partners and associates of Prætica's IP practice (Intellectual Property) are experts in the field of copyrights, trade mark law, patents, designs, indications of origin, software, database rights and domain names.

Many of them have written articles and books about varied intellectual property topics or are regularly invited as expert speakers at seminars.

A number of them also teach or used to teach at Belgian universities.

Clients rely on Prætica's IP practice on a regular basis for:

- Providing specialist legal advice with respect to intellectual property rights protection (e.g. audit of an intellectual property portfolio, implementing improvements by setting up IP policies or recommending additional registrations).
- Assisting with national and international intellectual property filings.
- Drafting and negotiating varied types of intellectual property contracts (e.g. licence and transfer).
- Representing owners as well as alleged infringers of intellectual property rights before the courts and national and regional administrative bodies (e.g. the Benelux and European Union Intellectual Property Office).

As part of our day to day operations, we:

- Fight against counterfeiting both proactively and reactively by seizing counterfeits, filing criminal complaints, initiating cease and desist procedures, claiming damages, obtaining the destruction of fake goods, etc.
- Protect selective distribution systems of the perfume industry and other industries.
- Draft contracts with respect to the development, marketing and distribution of software.
- Advise whether goods or works infringe third party copyrights, reputation or other rights.
- Develop comprehensive IP strategies for companies or groups of companies, thereby combining different protection mechanisms (company name, trade mark, domain name, etc.)
- Set up the best protection mechanism for your works and the consideration paid for it, in close collaboration with Prætica's tax lawyers.

MATTERS

Copyright and neighbouring rights, trade marks, designs, software, patents, protection of databases, domain names, trade names, licences, information technology, know-how, big data, personal data, designations of origin, geographical indications, ex parte seizure actions, cease and desist orders, anti-counterfeiting, plant variety rights, taxation of intellectual property rights.

INTELLECTUAL PROPERTY
COMMERCIAL
COMPETITION
CORPORATE & FINANCE
CORPORATE IMMIGRATION
CRIMINAL & BUSINESS LAW
DISPUTE RESOLUTION
SOCIAL
INSOLVENCY
REAL ESTATE
TAX
AFRICA DESK

